



KIIT UNIVERSITY
(Declared U/S 3 of UGC Act, 1956)
Bhubaneswar, Orissa, India

MBA (Rural Management)
and
MBA (Agribusiness Management)

Admission Bulletin

2012

KIIT School of Rural Management (KSRM)

KIIT University, Bhubaneswar

Application for MBA (RM) and MBA (ABM) Programmes

Eligibility

MBA (Rural Management) : Graduate in any discipline with minimum 50% aggregate marks (or equivalent CGPA) at graduation can apply.

MBA (Agribusiness Management) : Graduate in Agriculture or any allied field with minimum 50% aggregate marks (or equivalent CGPA) at graduation can apply.

Those who are in the final year and expect to complete all the requirements of graduation before June 30, 2012 can also apply.

Fee Structure : The total fee for the **MBA (Rural Management)** or **MBA (Agribusiness Management)** is Rs.6.47 lakhs payable in four installments.

Particulars	1st Installment	2nd Installment	3rd Installment	4th Installment
Admission Fee	30000		10000	
Tuition Fee	65000	65000	60000	60000
Development Fee	12000	12000	12000	12000
Library & Computing Fee	12000	12000	12000	12000
Extra curricular Charges	6000	6000	6000	6000
Utility Charges	9000	9000	9000	9000
Field Segment Support	20000	20000	20000	
Total Academic Fees	144000	114000	129000	119000
Hostel Rent	15000	15000	15000	15000
Establishment Charges	3000	3000	3000	3000
Mess Expenses	12500	12500	10000	10000
Total Hostel Fees	30500	30500	28000	28000
Reference Material	6000	6000	6000	6000
Installment Total	190500	160500	163000	133000
Grand Total				647000

Application Procedure

Application through Physical Mode

Application Form and Information Brochure will be available on www.ksrm.ac.in

Before mailing the application, please ensure that:-

- The Form is signed at specified columns by candidate and guardian.
- A recent Passport size photograph taken on or after 1st September, 2011, is pasted in the photograph block.
- Demand draft of Rs.500/-in favour of “KIIT School of Rural Management” payable at Bhubaneswar
- Sent to Admission Coordinator, School of Rural Management, KIIT University, PO-KIIT, Bhubaneswar-751024.

Online Application Mode

Candidates can apply online at www.ksrm.ac.in or www.kiitee.ac.in. The 'Online Application Form' will be accepted after the following steps are completed :-

- Download the 'Online Application Form' copy take a print out. Sign on 'Signature' columns both by candidate and parent/guardian.
- Dispatch the Form along with two passport size photographs and a pay Order/Demand Draft of Rs.500/-drawn in favour of **KIIT School of Rural Management** payable at Bhubaneswar.
- Mention the Application No., Name and Address on the reverse of the pay Order/ Demand Draft.

Candidates should retain photocopies of 'printout of downloaded form' and 'Pay Order/ DD' which may serve as reference for future correspondence.

The form can also be downloaded from the website www.ksrm.ac.in or www.kiitee.ac.in.

The completed application form should reach

Applications without requisite fees will not be accepted.

In case candidates have other questions relating to admission in KSRM, send an e-mail to admissions@ksrm.ac.in or call Admissions Coordinator

1. Prof. Ashok Gupta (09668578585)

2. Anil Singh (09438304388)

3. Kalyani Tripathy (09338450745)

Guidelines for Admission 2012-2014

MBA (Rural Management) and MBA (Agribusiness Management)

Written Test Scores

The applicants must have appeared for IRMA written test. This year KSRM will also consider registration for admission into MBA (RM) and MBA (ABM) for applicants who have registered in national level written exam namely CAT, XAT,

Group discussion and personal interview

The GD/PI for short listed candidates will be held in two rounds:

- From 15th Jan. to 22nd Jan., 2012 for candidates who have appeared for IRMA written exam and have registered with KSRM for admission before 30th November, 2011.
- From 12th Feb. to 18th Feb., 2012 for candidates who have appeared for other national level written exams(CAT, XAT, MAT and TISS) and have registered with KSRM for admission before 31st December, 2011.
- The GD/PI for all the short-listed candidates will be held at 5 (Five) Centre Viz
 1. Bhubaneswar
 2. Bangalore
 3. Kolkata
 4. New Delhi
 5. Mumbai

Basis of selection

Academic career, performance in respective Written Exams and GD/PI.

Admission Offer

Successful candidates will be intimated of their final selection through admission offer letter containing the terms and condition of the admission. For the offer to be valid, the selected candidates, after going through the contents of admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter" along with a demand draft for Rs. 30,000/- favouring "KIIT School of Rural Management" as the case may be, payable at Bhubaneswar towards the admission fees. The admission fee so deposited is refundable if the admitted candidate withdraws before the start of the course for genuine reason. All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer otherwise they would forfeit their seat to the person next on the waiting list.

Documents

The following documents are needed to be deposited at the time of admission :

- a. Matriculation / Secondary Examination or equivalent Marks sheet and Certificate
- b. Intermediate / Higher Secondary or equivalent Mark sheet and Certificate
- c. Graduation Mark sheet and Certificate
- d. College Leaving Certificate
- e. Conduct Certificate from the Head of the Institute last attended
- f. University Registration Receipts
- g. Two Stamp size and two Pass port size photographs

Medical Report from a registered medical practitioner in the prescribed Performa

Cancellation of Admission

- If any information provided in the application form is found incorrect or misleading.
- Those who fail to submit the final degree result on time as stipulated or fail to secure minimum eligible marks in the degree examination.
- Non-fulfillment of terms and conditions of the admission offer letter.

It may be noted that no fees will be refunded to the candidate whose admission is cancelled or one who has withdrawn from the programme on his/her own.

Instructions for filling online Application Form

■ Candidate's Name :

Enter your name as mentioned in your original 10th Pass or equivalent Certificate. Leave a space between your first name, middle name and last name. If your full name, exceed 35 characters and does not fit in the space provided, kindly shorten your name by using initials. Please use a space between initials. e.g.: If your full name is KONIDELA SHIVA SHANKAR VARAPRASAD shorten it as, K S S VARAPRASAD

■ Name of the Father / Mother/Guardian :

Enter your father's name clearly as mentioned in your original 10th Pass or equivalent Certificate. Leave a space between the first name, middle name and last name.

■ Date of Birth :

Select your date of birth as mentioned in your original 10th Pass or equivalent Certificate
e.g.: If your date of birth is 3rd September 1988, fill as **03/09/1988 (DD/MM/YYYY format)**

■ Sex :

Select the appropriate option from the list.

■ Nationality :

Select the appropriate option from the list.

■ State :

Select the State of domicile from the list.

■ Category :

Select the Category to which you belong from the list.

■ Course applied :

Please select the course you intend to apply for.
a. MBA (RURAL MANAGEMENT)
b. MBA (AGRIBUSINESS MANAGEMENT)

■ Photograph :

Paste (do not staple) your recent passport size (4 cm X 5cm) Photograph taken after 1st September, 2011. (The photograph must indicate clearly the name of the candidate).

■ Centre Option (GD / PI) :

Select two different places in order of preference and enter the appropriate centre option in the boxes provided. Do not repeat any choice.

■ Qualification :

Please select your qualification from the list provided

■ % of Marks & Passing Year :

The Candidates who have passed the graduation or post graduation should enter the percentage of marks secured in the graduation or post graduation and year of passing. Candidates appearing for graduation or awaiting results should leave these columns blank.

■ Communication Address :

Provide your address for communication. Kindly note, all formal communication from KIIT will be sent to you at this address only. Please use blank spaces to separate words. Specify the name of your city, state or pin code in the columns provided.

e.g.: If your address for communication is at:
32, H.F. Colony, 5th Cross, 3rd Main Road SP Nagar, 2nd Phase HAL

Use the Three lines given to fill up the information appropriately.

■ PIN Code :

Type the appropriate 6 digit PIN code.

■ City :

Kindly select the city from the list provided. If you are from any other city that is not listed in the table below, Select the city as 'Others' and fill in your name of city in boxes provided next to 'if others'.
e.g.: If you are from Mumbai, then you need to select 'Mumbai' from the city list.

If you are from Trichur, which is not listed in the above table, the city will be "Others" and fill the "if others" boxes with TRICHUR.

■ State :

Select the state from the list provided.

■ Phone No. (With STD code) :

Please type your Phone number with the relevant STD Code, use zero prefixed to the STD code and do not leave any blank spaces between the STD code and your telephone number (Do not use any special characters).

e.g.: If your STD code is 040 and your telephone number is 12345678, then your full telephone number will be "04012345678".

■ Mobile No. :

Enter the correct Mobile number in the field provided.

■ Email-Id :

Enter the appropriate email id.

e.g.:sanjeevkumar_gupta2004@rediffmail.com

■ DD Information :

Drawee Bank :

Select the name of the bank from where you have procured the demand draft. If the particular Bank from where you have procured the DD is not in the list select the "Others" option and type the Bank's name in the box provided next to "If Others".

DD. No.:Enter the 6-digit Demand Draft Number.

After all the entries is done check with the following entries and Click on the "SUBMIT" button for confirm the Registration application. Next step is to take the print out of the Application form which is seen after submitting.

- Ensure that the Application form is not damaged.
- The Application form should be complete and filled in all respects.
- The completed Application form must have the signature of the candidate, thumb impression and candidate's Parents/Guardian signature.
- Please paste (do not staple) your recent Passport size (4cm X 5cm) photograph taken after 1st September, 2010.
- Kindly do not fold or crease the application in any other manner.
- Kindly avoid any over writing/ scribbling on your printed Application form.
- Please adhere to the time schedule enlisted in the calendar of events.
- Incomplete / incorrect / illegible application is liable to be rejected without prior information to the candidate.
- Application received after the last date is liable to be rejected, without prior information.
- Please **DO NOT** send any Original documents along with the application form.
- The completed Registration Form should reach the KIIT Admission Office

- All the fields of the Registration form must be filled up properly.
- Any application received not adhering to these specifications is liable to be rejected without any clarifications. The decision of the KIIT Committee on this would be final and binding.

Procedure for sending the Filled Online Application Form :

Kindly fill all the fields of the Online Application form and submit the form, take the print out (which appears on the screen after submitting the filled application) Please paste (do not staple) your recent Passport size (4cm X 5cm) photograph taken after 1st September, 2011.

The completed Application form must have the signature of the candidate, thumb impression and candidate's Parents/Guardian signature.

With the Application form following are the enclosures to be attached

1. Two Passport size photographs pasted on the registration form (all the photos provided should be identical and clear)
2. Enclose the Original Demand Draft (DD) of Rs. 500/- drawn in the favour of KIIT School of Rural Management, PO-KIIT, Bhubaneswar- 751024.

The completed Application form must have the signature of the candidate, thumb impression and Application form with all the enclosures listed should to sent through Registered/Speed Post/Courier,

Address mentioned in last.

Result :

On the basis of written exam merit list, the candidates will be called for GD/PI (Group Discussion & Personal Interview).

Candidates called for GD/PI must bring following Documents.

1. Rank Card
 2. 10th Pass Certificate
 3. 12th Mark sheet and Pass Certificate
 4. Graduation Mark sheet & Pass Certificate*
 5. School /College Leaving Certificate*
 6. Conduct Certificate *
- * For pass students only

Application Form should be sent to

The Admissions Coordinator

KIIT School of Rural Management (KSRM)

KIIT University, Krishna Campus

PO-KIIT, Bhubaneswar

Pin-751024, Orissa

Ph.No.-0674 - 2725742, 2375700, 23757802