

3RD NATIONAL RURAL MANAGEMENT SYMPOSIUM

**“Rural Entrepreneurship and
Enterprise for Inclusive Growth”**

Symposium Brochure

20th-21st November 2014



KIIT School of Rural Management

**Campus-7, Krishna Campus
KIIT University, Bhubaneswar-24**

KIIT School of Rural Management, invite you to participate in the 3rd National Symposium on Rural Management “Rural Entrepreneurship and Enterprise for Inclusive Growth” to be held on 20th-22nd November at Convention Centre, KIIT University, Bhubaneswar. The conference is being organized under the auspices of National Association of Rural Management Schools (NARMS). The conference takes place from 20th-22nd November, 2014 at KIIT University. It will include Dr. Verghese Kurien Foundation Day Lecture, 2014 and one full day Student’s Rural Entrepreneurship Conclave on 22nd, November, 2014

ABOUT THE SYMPOSIA

With the recognition of entrepreneurship as a key driver for economic development, it is no surprise that many governments and development organisations promote entrepreneurship as a potential pathway out of poverty. Growth is inclusive when it explicitly creates productive economic opportunities for the poor and vulnerable sections of the society along with ensuring equal access to them. Despite India’s economic growth over the last two decades, one-third of the country’s 1.2 billion population still live below the poverty line and majority of them live in rural areas. **Therefore, in coming years research on rural economic development need to focus itself to understand the role of entrepreneurs and enterprises in growth and building of social capital in rural economy of India.**

To accelerate economic development in rural areas, it is necessary to increase the critical mass of first generation entrepreneurs, who will take risks and engage in the uncertainties of a new venture creation, respond to an opportunity and create values by pulling together a unique package of resources to make the most of that opportunity. By their example they will stimulate an autonomous entrepreneurial process, as well as a dynamic entrepreneurship, thereby ensuring continuous rural

development. Further, special support to potential women entrepreneurs is one of the most effective means of increasing equality and promoting inclusive and sustainable economic growth.

This brings to question whether India’s ecosystem is conducive for development of Rural Entrepreneurship. It is to be examined whether the current frameworks of policy, financing, education, innovation and governance are in place and what needs to be done to create enabling environment for Rural Entrepreneurship to flourish to ensure inclusive growth and development.

The Symposia focus is on the key issues facing in successfully laying a strong entrepreneurial mindset and broad basing Rural Entrepreneurship to cover new activities, geographies and underserved and socially excluded targets groups of the society to achieve inclusive growth. In this context the following have been chosen as the sub themes of the conference.

KSRM solicits papers in this emerging field with the goal of bringing together practical and theoretical knowledge from academic, development, governmental and industry organisations in the country

SCHEDULE AND DEADLINES

26th September 2014 Receipt of abstracts

27th October 2014 Receipt of full paper submissions

15th November 2014 Final registration deadline

20th -21st November 2014 Symposia

22nd November 2014 Student's Conclave

SYMPOSIA TRACKS

The tracks for the Symposia are:

1. Building Ecosystem for broad basing Rural Entrepreneurship and its impact
2. Policy Framework: Negotiating space for Rural Entrepreneurs
3. Entrepreneurship/Enterprise Models to overcome Rural Disadvantage
4. Maximizing Inclusion: Rural Entrepreneur or Enterprise
5. Managing Technology Diffusion to Rural Entrepreneurs
6. Role of Education and Training in accelerating Rural Entrepreneurship
7. Students Rural Entrepreneurship Conclave "**Sangati**"

SYMPOSIA PROGRAMME

Day 1: 20th November, 2014

Dr.V. Kurien Foundation Day Lecture

Symposium Inauguration

Technical Sessions/Poster Presentations: Track 1, 2 and 3

Student's Exhibition : Gaon Se Gaon Tak

Day 2: 21st November, 2014

Technical Sessions/Poster Presentations: Track 4, 5 and 6

Business Meeting NARMS

Plenary Session

Day 3: 22nd November, 2014

Student's Conclave

Cultural Evening

SUBMISSIONS

Contributions are invited from interested authors in any one of the symposium tracks. Abstracts of your paper not exceeding 500 words and Papers for presentation should be submitted in full through e-mail to **Prof Sumita Sindhi (sumita@ksrm.ac.in)** on or before the deadline.

Please ensure your submissions are in MS Word file format, preferably within 5000 words. Submissions will be given a blind review by the Symposium committee; accepted contributions will be allocated to oral and/or poster presentations. The authors will be informed accordingly.

VENUE, TRAVEL & ACCOMMODATION

The venue for the Symposium is the KIIT University Convention Centre in Bhubaneswar. The Bhubaneswar city is accessible through road, rail and air links, Information regarding registration and accommodation will soon be available on the KSRM (ksrm.ac.in) and KIIT University (kiit.ac.in) website. The invited delegates and paper contributors will receive detailed information separately.

CONTACT INFORMATION

For further information, including registration and paper submission details, please contact:

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"Entrepreneurship

is not a

direct path.

It's like a game of

Chutes

and

Ladders.

It winds."